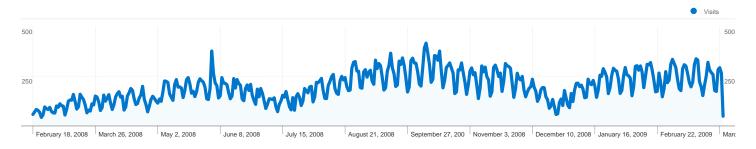
Comparing to: Site

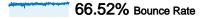


Site Usage



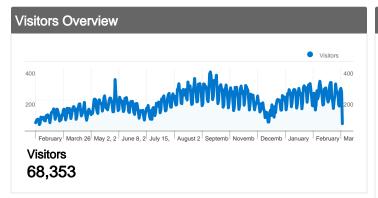
236,994 Pageviews

2.91 Pages/Visit



00:02:29 Avg. Time on Site

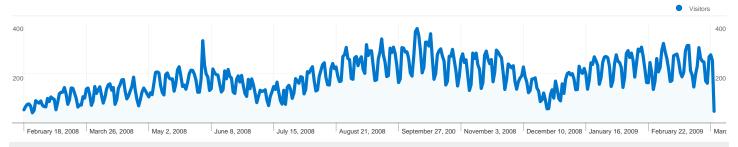
84.03% % New Visits





Traffic Sources Overview	
	Search Engines 66,443.00 (81.70%)
	■ Referring Sites 10,748.00 (13.22%)
	■ Direct Traffic 4,139.00 (5.09%)

Content Overview		
Pages	Pageviews	% Pageviews
/ProfissionaisdeSa%C3%BAde/	11,098	4.68%
1	8,900	3.76%
/ProfissionaisdeSa%C3%BAde/	4,620	1.95%
/ProfissionaisdeSa%C3%BAde/	4,607	1.94%
/ProfissionaisdeSa%C3%BAde/	3,928	1.66%



68,353 people visited this site



68,353 Absolute Unique Visitors

236,994 Pageviews

2.91 Average Pageviews

00:02:29 Time on Site

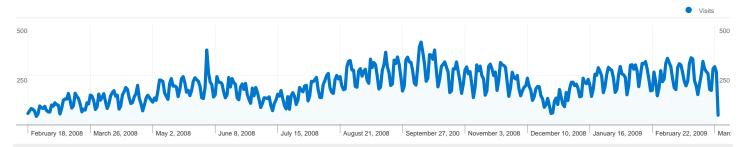
66.52% Bounce Rate

84.03% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	66,349	81.58%	Unknown	36,292	44.62%
Firefox	13,426	16.51%	DSL	31,698	38.97%
Safari	568	0.70%	Cable	8,752	10.76%
Chrome	459	0.56%	Dialup	3,156	3.88%
Opera	396	0.49%	T1	1,377	1.69%

2



All traffic sources sent a total of 81,330 visits



Top Traffic Sources

Sources	Visits	% visits
google (organic)	65,865	80.98%
(direct) ((none))	4,143	5.09%
images.google.com.br (referral)	3,424	4.21%
sosamamentacao.org.pt	2,717	3.34%
images.google.pt (referral)	666	0.82%

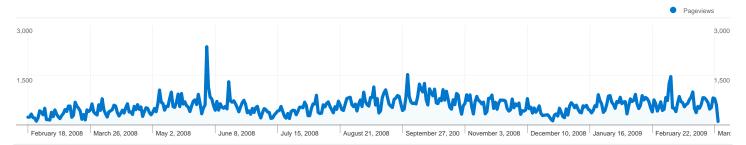
Keywords	Visits	% visits
anatomia da mama	1,923	2.89%
aleitamento materno	1,864	2.81%
amamentar	1,318	1.98%
fisiologia da mama	1,107	1.67%
ementas saudaveis	1,036	1.56%



81,330 visits came from 79 countries/territories

Visits 81,330 % of Site Total: 100.00%	Pages/Visit 2.91 Site Avg: 2.91 (0.00%)	00:02 : Site Avg:	Avg. Time on Site 00:02:29 Site Avg: 00:02:29 (0.00%)		66.52 Site Avg:	Bounce Rate 66.52% Site Avg: 66.52% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Brazil		53,642	2.31	00:02:06	87.88%	70.73%	
Portugal		25,288	4.24	00:03:20	76.22%	57.20%	
United States		469	2.06	00:01:46	90.41%	73.13%	
Japan		252	2.38	00:01:44	90.87%	68.65%	
United Kingdom		172	2.60	00:02:03	88.95%	68.60%	
Mozambique		164	2.24	00:02:52	85.98%	72.56%	
Spain		122	2.52	00:01:41	80.33%	66.39%	
Switzerland		120	3.30	00:01:50	93.33%	64.17%	
France		110	2.62	00:02:27	89.09%	67.27%	
Angola		110	1.59	00:01:44	90.00%	81.82%	

Comparing to: Site



Pages on this site were viewed a total of 236,994 times

236,994 Pageviews

169,370 Unique Views

66.52% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/ProfissionaisdeSa%C3%BAde/Fundamentosdoaleitamentomater	11,098	4.68%
1	8,900	3.76%
/ProfissionaisdeSa%C3%BAde/Am%C3%A3e/Alimenta%C3%A7	4,620	1.95%
/ProfissionaisdeSa%C3%BAde/Am%C3%A3e/Alimenta%C3%A7	4,607	1.94%
/ProfissionaisdeSa%C3%BAde/Preven%C3%A7%C3%A3oeresol	3,928	1.66%